

NTA UGC NET Jan 2025

Application No	
Candidate Name	
Roll No.	
Test Date	27/01/2025
Test Time	3:00 PM - 6:00 PM
Subject	63 Mass Communication and Journalism

Section : General Paper

Comprehension:

The following table shows the number of registered voters for an election held in five different villages (A-E), alongwith the percentage of votes cast and the percentage of valid votes cast. Based on the data in the table, answer the questions that follow.

Village-wise Details of Election

Village	Number of Registered Voters	Percentage (%) of Votes Cast	Valid Votes (%) out of Votes Cast
A	18000	75 %	90 %
B	22500	80 %	75 %
C	20000	50 %	100 %
D	25000	80 %	60 %
E	12500	60 %	80 %

SubQuestion No : 1

Q.1 Total number of invalid votes cast in villages D and E together is _____ less than the number of votes cast in village C.

- (1) 750
- (2) 1500
- (3) 500
- (4) 1250

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 51270115586

Option 1 ID : 51270160713

Option 2 ID : 51270160714

Option 3 ID : 51270160715

Option 4 ID : 51270160716

Status : Answered

Chosen Option : 3

Comprehension:

The following table shows the number of registered voters for an election held in five different villages (A-E), alongwith the percentage of votes cast and the percentage of valid votes cast. Based on the data in the table, answer the questions that follow.

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A	18000	75 %	90 %
B	22500	80 %	75 %
C	20000	50 %	100 %
D	25000	80 %	60 %
E	12500	60 %	80 %

SubQuestion No : 2

Q.2 What is the average of the number of valid votes cast in village B, D and E together ?

- (1) 7500
- (2) 9000
- (3) 8000
- (4) 10500

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115585

Option 1 ID : 51270160709

Option 2 ID : 51270160710

Option 3 ID : 51270160711

Option 4 ID : 51270160712

Status : Answered

Chosen Option : 4

Comprehension:

The following table shows the number of registered voters for an election held in five different villages (A-E), alongwith the percentage of votes cast and the percentage of valid votes cast. Based on the data in the table, answer the questions that follow.

Village-wise Details of Election

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A	18000	75 %	90 %
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C	20000	50 %	100 %
D	25000	80 %	60 %
E	12500	60 %	80 %

SubQuestion No : 3

Q.3 Number of votes cast in villages A and B together is _____ % of the number of valid votes cast in village D.

- (1) 262.5
- (2) 225
- (3) 137.5
- (4) 175

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115584

Option 1 ID : 51270160705

Option 2 ID : 51270160706

Option 3 ID : 51270160707

Option 4 ID : 51270160708

Status : Answered

Chosen Option : 1

Comprehension:

The following table shows the number of registered voters for an election held in five different villages (A-E), along with the percentage of votes cast and the percentage of valid votes cast. Based on the data in the table, answer the questions that follow.

Village-wise Details of Election

Village	Number of Registered Voters	Percentage (%) of Votes Cast	Valid Votes (%) out of Votes Cast
A	18000	75 %	90 %
B	22500	80 %	75 %
C	20000	50 %	100 %
D	25000	80 %	60 %
E	12500	60 %	80 %

SubQuestion No : 4

Q.4 Number of valid votes cast in villages A and C together is approximately _____ % less than the number of votes cast in villages D and E together.

- (1) 45.7
- (2) 36.6
- (3) 19.5
- (4) 28.5

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115587

Option 1 ID : 51270160717

Option 2 ID : 51270160718

Option 3 ID : 51270160719

Option 4 ID : 51270160720

Status : Answered

Chosen Option : 1

Comprehension:

The following table shows the number of registered voters for an election held in five different villages (A-E), alongwith the percentage of votes cast and the percentage of valid votes cast. Based on the data in the table, answer the questions that follow.

Village-wise Details of Election

Village	Number of Registered Voters	Percentage (%) of Votes Cast	Valid Votes (%) out of Votes Cast
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B	22500	80 %	75 %
C	20000	50 %	100 %
D	25000	80 %	60 %
E	12500	60 %	80 %

SubQuestion No : 5**Q.5**

What is the number of invalid votes of villages A and D together ?

- (1) 7700
- (2) 9350
- (3) 7000
- (4) 7600

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115583

Option 1 ID : 51270160701

Option 2 ID : 51270160702

Option 3 ID : 51270160703

Option 4 ID : 51270160704

Status : Answered

Chosen Option : 2

Q.6

Which of the following are the key elements of portfolios ?

- (A) Structuring and Sign posting
- (B) Evidence
- (C) Single piece of work
- (D) Labelling of the evidence
- (E) Critical Reflection

Choose the **correct** answer from the options given below :

- (1) (A), (B), (D) and (E) Only
- (2) (B) and (C) Only
- (3) (B), (D) and (E) Only
- (4) (A), (C), (D) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115588

Option 1 ID : 51270160721

Option 2 ID : 51270160722

Option 3 ID : 51270160723

Option 4 ID : 51270160724

Status : Answered

Chosen Option : 4



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Q.7 Match List - I with List - II.

List - I

(Investigative Reporting)

- (A) Tehalka Case
- (B) Watergate Scandal
- (C) Bofors Scandal
- (D) Wikileaks

List - II

(Persons)

- (I) Bobwoodward and Carl Bernstein
- (II) Julian Assange
- (III) Tarun Tej Pal
- (IV) Chitra Subramaniam

Choose the **correct** answer from the options given below :

- (1) (A)-(III), (B)-(I), (C)-(IV), (D)-(II)
- (2) (A)-(I), (B)-(III), (C)-(IV), (D)-(II)
- (3) (A)-(III), (B)-(II), (C)-(IV), (D)-(I)
- (4) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115602**

Option 1 ID : **51270160777**

Option 2 ID : **51270160778**

Option 3 ID : **51270160779**

Option 4 ID : **51270160780**

Status : **Answered**

Chosen Option : **3**

Q.8 When troposphere becomes cloudier, it causes, more reflection of solar flux. In the context of Global Warming, this is an example of :

- (1) Positive feedback
- (2) Negative feedback
- (3) Neither positive nor negative feedback
- (4) Both positive and negative feedbacks

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115620**

Option 1 ID : **51270160849**

Option 2 ID : **51270160850**

Option 3 ID : **51270160851**

Option 4 ID : **51270160852**

Status : **Answered**

Chosen Option : **3**



Q.9 Which of the statements (A)-(D) are true in the context of number series I and II given below :

Series I : 6, 24, x, 720, 5040

Series II : 432, 250, 128, y, 16

- (A) The sum of x and y is 164
- (B) x exceeds the double of y by 12
- (C) Both x and y are exactly divisible by 6
- (D) Either x or y is a perfect square

Choose the **correct** answer from the options given below :

- (1) (A) and (B) Only
- (2) (B) and (C) Only
- (3) (A) and (D) Only
- (4) (A), (B) and (C) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**
Question ID : **51270115606**
Option 1 ID : **51270160793**
Option 2 ID : **51270160794**
Option 3 ID : **51270160795**
Option 4 ID : **51270160796**
Status : **Answered**
Chosen Option : **1**

Q.10 _____ issues concern the question of what is or should be regarded as acceptable knowledge in a discipline.

- (1) Epistemological
- (2) Ontological
- (3) Positivist
- (4) Realism

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**
Question ID : **51270115594**
Option 1 ID : **51270160745**
Option 2 ID : **51270160746**
Option 3 ID : **51270160747**
Option 4 ID : **51270160748**
Status : **Answered**
Chosen Option : **3**



Q.11 Match List - I with List - II.

List - I (Term)	List - II (Feature)
(A) Learner diversity	(I) Hinders utilization of instructional facilities for teachers
(B) Poor classroom ventilation	(II) Worsens the digital divide
(C) Digital inequality	(III) Requires culturally responsive teaching strategies
(D) Teacher's reluctance to innovate	(IV) Negatively affects concentration levels of students

Choose the **correct** answer from the options given below :

- (1) (A)-(II), (B)-(IV), (C)-(III), (D)-(I)
 (2) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
 (3) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)
 (4) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)

Options 1. 1

2. 2
 3. 3
 4. 4

Question Type : MCQ

Question ID : 51270115589

Option 1 ID : 51270160725

Option 2 ID : 51270160726

Option 3 ID : 51270160727

Option 4 ID : 51270160728

Status : Answered

Chosen Option : 3

Q.12 Match List - I with List - II.

List - I (Computer attack/cyber crime)	List - II (Definition)
(A) Worm	(I) Misdirecting users to a fraudulent website without their knowledge or consent
(B) Bot	(II) A malware that replicates itself in order to spread to other computers across the network
(C) Denial-of-Service	(III) Flooding sites with useless traffic to overwhelm a network
(D) Pharming	(IV) A malware that responds to external commands sent by an attacker

Choose the **correct** answer from the options given below :

- (1) (A)-(II), (B)-(IV), (C)-(III), (D)-(I)
 (2) (A)-(I), (B)-(III), (C)-(IV), (D)-(II)
 (3) (A)-(III), (B)-(II), (C)-(I), (D)-(IV)
 (4) (A)-(IV), (B)-(I), (C)-(II), (D)-(III)

Options 1. 1

2. 2
 3. 3
 4. 4

Question Type : MCQ

Question ID : 51270115617

Option 1 ID : 51270160837

Option 2 ID : 51270160838

Option 3 ID : 51270160839

Option 4 ID : 51270160840

Status : Answered

Chosen Option : 2



Q.13 Arrange the following social media platforms in correct chronological order (from the earliest to latest).

- (A) Instagram
- (B) WhatsApp
- (C) Twitter (now X)
- (D) Facebook

Choose the **correct** answer from the options given below :

- (1) (D), (C), (B), (A)
- (2) (D), (B), (C), (A)
- (3) (D), (C), (A), (B)
- (4) (D), (B), (A), (C)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115600**

Option 1 ID : **51270160769**

Option 2 ID : **51270160770**

Option 3 ID : **51270160771**

Option 4 ID : **51270160772**

Status : **Answered**

Chosen Option : **1**

Q.14 Satpratipaksa Hetvabhāsa is also known as :

- (1) Asiddha
- (2) Prakaranasama
- (3) Viruddha
- (4) Asādhāraṇa

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115611**

Option 1 ID : **51270160813**

Option 2 ID : **51270160814**

Option 3 ID : **51270160815**

Option 4 ID : **51270160816**

Status : **Answered**

Chosen Option : **3**

Q.15

Aman installs a web camera in the waiting area of a clinic for security purposes and finds that a 1-minute video takes up approximately 10 MB. Which of the following is the required storage capacity of a daily backup in GB (correct to three significant figures) ?

- (1) 12.3 GB
- (2) 15.6 GB
- (3) 14.1 GB
- (4) 13.4 GB

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115613**

Option 1 ID : **51270160821**

Option 2 ID : **51270160822**

Option 3 ID : **51270160823**

Option 4 ID : **51270160824**

Status : **Answered**

Chosen Option : **3**

Q.16

Ubiquitous Computing means :

- (1) Capability of computing everywhere
- (2) Creating creative computing ideas
- (3) Designing layouts for interactive computing
- (4) Planning and designing computational products

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115614**

Option 1 ID : **51270160825**

Option 2 ID : **51270160826**

Option 3 ID : **51270160827**

Option 4 ID : **51270160828**

Status : **Answered**

Chosen Option : **1**



Q.17

Threshold dose is the :

- (1) dose which is lethal to half of the exposed population
- (2) Highest dose at which toxic effect occurs
- (3) Lowest dose at which no toxic effect occurs
- (4) Highest dose at which no toxic effect occurs

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 51270115619

Option 1 ID : 51270160845

Option 2 ID : 51270160846

Option 3 ID : 51270160847

Option 4 ID : 51270160848

Status : Answered

Chosen Option : 4

Q.18

According to Advaitins, the non-existence of the effect in its material cause previous to its coming into existence is known as :

- (1) Anyonyabhāva
- (2) Atyantabhāva
- (3) Prāgabhāva
- (4) Pradhvamsabhāva

Options 1. 1

2. 2
3. 3
4. 4



Question Type : MCQ

Question ID : 51270115609

Option 1 ID : 51270160805

Option 2 ID : 51270160806

Option 3 ID : 51270160807

Option 4 ID : 51270160808

Status : Answered

Chosen Option : 2



Q.19 According to Nyāya, "Knowledge that is not derived through the instrumentality of other knowledge" is called.

- (1) Pratyaksa
- (2) Anumāna
- (3) Śabda
- (4) Anupalabdhi

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **51270115608**

Option 1 ID : **51270160801**

Option 2 ID : **51270160802**

Option 3 ID : **51270160803**

Option 4 ID : **51270160804**

Status : **Answered**

Chosen Option : **2**

Q.20 Two-fifth of the students of a school go to school by bus, One-fourth by car and the remaining walk down to school. One-third of those who walk to school are not accompanied by any one, the rest are escorted by their parents. If 224 students walk to school on their own, what is the total number of students in the school ?

- (1) 640
- (2) 970
- (3) 1290
- (4) 1920

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **51270115604**

Option 1 ID : **51270160785**

Option 2 ID : **51270160786**

Option 3 ID : **51270160787**

Option 4 ID : **51270160788**

Status : **Answered**

Chosen Option : **3**



Q.21

Choose the next term of the series A4C, E36G, I100K, _____.

- (1) L169M
- (2) N225O
- (3) M196O
- (4) M169O

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115603

Option 1 ID : 51270160781

Option 2 ID : 51270160782

Option 3 ID : 51270160783

Option 4 ID : 51270160784

Status : Answered

Chosen Option : 3

Q.22

Identify the correct statements about hypothesis testing.

- (A) A null hypothesis assumes that no relationship between variables or different groups exists.
- (B) An alternative hypothesis assumes that no relationship between variable or different group exists.
- (C) A hypothesis must be acceptable or falsifiable.
- (D) The null hypothesis is always true.

Choose the **correct** answer from the options given below :

- (1) (A) and (C) Only
- (2) (A), (B) and (C) Only
- (3) (B) and (C) Only
- (4) (A) and (D) Only

Options 1. 1

2. 2

3. 3

4. 4



Question Type : MCQ

Question ID : 51270115596

Option 1 ID : 51270160753

Option 2 ID : 51270160754

Option 3 ID : 51270160755

Option 4 ID : 51270160756

Status : Answered

Chosen Option : 1



Q.23 Which among the following statements are negatively relevant in the context of fallacies of Relevance ?

- (A) Dogs are cats, cats are felines so dogs are felines.
- (B) Althea is a two years old. So, Althea probably goes to college.
- (C) Chris is a woman. Therefore, Chris enjoys knitting.
- (D) Marty is a high-school senior. So, Marty likely has a Ph.D.
- (E) All dogs have five legs. Rover is a dog. So Rover has five legs.

Choose the **correct** answer from the options given below :

- (1) (A) and (C) Only
- (2) (C) and (E) Only
- (3) (A) and (E) Only
- (4) (B) and (D) Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115610**

Option 1 ID : **51270160809**

Option 2 ID : **51270160810**

Option 3 ID : **51270160811**

Option 4 ID : **51270160812**

Status : **Answered**

Chosen Option : **1**

Q.24 If \bar{X} is the mean of $x_1, x_2, x_3, \dots, x_n$, then for $a \neq 0$, the mean of $(ax_1, ax_2, ax_3, \dots, ax_n,$

$\frac{x_1}{a}, \frac{x_2}{a}, \frac{x_3}{a}, \dots, \frac{x_n}{a})$ is :

- (1) $\left(a + \frac{1}{a}\right) \bar{X}$
- (2) $\frac{1}{2} \left(a + \frac{1}{a}\right) \bar{X}$
- (3) $\left(a + \frac{1}{a}\right) \frac{\bar{X}}{n}$
- (4) $\left(a + \frac{1}{a}\right) \frac{\bar{X}}{2n}$

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115605**

Option 1 ID : **51270160789**

Option 2 ID : **51270160790**

Option 3 ID : **51270160791**

Option 4 ID : **51270160792**

Status : **Answered**

Chosen Option : **1**

Q.25 The three ratna (triratna) of Jain education Philosophy which lead to moksha are :

- (1) Samyak Darshan, Samyak Gyan, Samyak Charitra
- (2) Samyak Drishti, Samyak Vak, Samyak Sheel
- (3) Samyak Bodh, Samyak anubhav, Samyak Tark
- (4) Samyak Yam, Samyak Niyam, Samyak Asan

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **51270115624**

Option 1 ID : **51270160865**

Option 2 ID : **51270160866**

Option 3 ID : **51270160867**

Option 4 ID : **51270160868**

Status : **Answered**

Chosen Option : **1**

Q.26 Which type of interference refers to the difficulty in retrieving material due to the interference of previous material ?

- (1) Decay
- (2) Proactive
- (3) Disfunction
- (4) Retroactive

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **51270115591**

Option 1 ID : **51270160733**

Option 2 ID : **51270160734**

Option 3 ID : **51270160735**

Option 4 ID : **51270160736**

Status : **Answered**

Chosen Option : **4**

Q.27

For creating mind maps to brainstorm ideas during a class, which of the following are the most suitable tools used for this purpose ?

- (A) Mindmeister
- (B) Mindomo
- (C) Coggle
- (D) Miro
- (E) Popplet

Choose the **correct** answer from the options given below :

- (1) (C) and (E) Only
- (2) (B), (C) and (D) Only
- (3) (A), (B), (C), (D) and (E)
- (4) (A), (C) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115590**

Option 1 ID : **51270160729**

Option 2 ID : **51270160730**

Option 3 ID : **51270160731**

Option 4 ID : **51270160732**

Status : **Answered**

Chosen Option : **3**

Q.28

Which of the following statements are true for criterion referenced Evaluation ?

- (A) It supports formative and diagnostic evaluation
- (B) To know individual performance in a well defined learning task
- (C) Typically focuses on a more specific domain of examinee behaviours
- (D) To know the relative position/rank of the students in a well defined known population
- (E) To ascertain an individual's status with respect to a defined achievement domain

Choose the **correct** answer from the options given below :

- (1) (A), (B), (C) and (E) Only
- (2) (C), (D) and (E) Only
- (3) (A), (B) and (D) Only
- (4) (B), (C) and (D) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115592**

Option 1 ID : **51270160737**

Option 2 ID : **51270160738**

Option 3 ID : **51270160739**

Option 4 ID : **51270160740**

Status : **Answered**

Chosen Option : **3**

Q.29

Match List - I with List - II.

List - I (Courses)	List - II (Regulating Bodies)
(A) B. Ed - M. Ed	(I) MCI
(B) Special Education	(II) AICTE
(C) B.Tech-Engineering	(III) RCI
(D) MBBS	(IV) NCTE

Choose the **correct** answer from the options given below :

- (1) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (2) (A)-(IV), (B)-(III), (C)-(II), (D)-(I)
- (3) (A)-(III), (B)-(I), (C)-(II), (D)-(IV)
- (4) (A)-(II), (B)-(IV), (C)-(I), (D)-(III)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115627

Option 1 ID : 51270160877

Option 2 ID : 51270160878

Option 3 ID : 51270160879

Option 4 ID : 51270160880

Status : Answered

Chosen Option : 2



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Q.30 Match List - I with List - II.

List - I (Specific SDG)	List - II (Its Goal)
(A) SDG 12	(I) Life below water
(B) SDG 13	(II) Life on land
(C) SDG 14	(III) Responsible production and consumption
(D) SDG 15	(IV) Climate Action

Choose the **correct** answer from the options given below :

- (1) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)
- (2) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)
- (3) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (4) (A)-(I), (B)-(II), (C)-(IV), (D)-(III)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115622

Option 1 ID : 51270160857

Option 2 ID : 51270160858

Option 3 ID : 51270160859

Option 4 ID : 51270160860

Status : Answered

Chosen Option : 4





Q.31

Match List - I with List - II.

List - I

(In a square of opposition)

- (A) If 'E' is False
- (B) If 'O' is True
- (C) If 'I' is False
- (D) If 'A' is True

List - II

(Result)

- (I) 'O' is Undetermined
- (II) 'E' is True
- (III) 'E' is False
- (IV) 'E' is Undetermined

Choose the **correct** answer from the options given below :

- (1) (A)-(II), (B)-(I), (C)-(IV), (D)-(III)
- (2) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)
- (3) (A)-(IV), (B)-(II), (C)-(III), (D)-(I)
- (4) (A)-(I), (B)-(IV), (C)-(II), (D)-(III)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115612**

Option 1 ID : **51270160817**

Option 2 ID : **51270160818**

Option 3 ID : **51270160819**

Option 4 ID : **51270160820**

Status : **Answered**

Chosen Option : **4**



Q.32

What does the acronym 'TRP' mean ?

- (1) Television Recording Parameter
- (2) Telephone Recording Points
- (3) Television Rating Parameter
- (4) Television Rating Points

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115599**

Option 1 ID : **51270160765**

Option 2 ID : **51270160766**

Option 3 ID : **51270160767**

Option 4 ID : **51270160768**

Status : **Answered**

Chosen Option : **4**



Q.33

Which of the following are essential components of industrial smog ?

- (A) Sulphur Dioxide (SO₂)
- (B) Particulate matters
- (C) Fly ash
- (D) Soot

Choose the **correct** answer from the options given below :

- (1) (A) and (B) Only
- (2) (A), (B) and (C) Only
- (3) (C) and (D) Only
- (4) (A), (B), (C) and (D)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115621

Option 1 ID : 51270160853

Option 2 ID : 51270160854

Option 3 ID : 51270160855

Option 4 ID : 51270160856

Status : Answered

Chosen Option : 3

Q.34

Match List - I with List - II.

List - I
(Research types)

- (A) Basic Research
- (B) Applied Research
- (C) Action Research
- (D) Evaluation Research

List - II
(Meaning)

- (I) Assessing programs or interventions
- (II) Solving practical problems
- (III) Improving practices in special settings
- (IV) Expanding knowledge without immediate application

Choose the **correct** answer from the options given below :

- (1) (A)-(II), (B)-(I), (C)-(III), (D)-(IV)
- (2) (A)-(I), (B)-(II), (C)-(IV), (D)-(III)
- (3) (A)-(II), (B)-(I), (C)-(IV), (D)-(III)
- (4) (A)-(IV), (B)-(II), (C)-(III), (D)-(I)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115597

Option 1 ID : 51270160757

Option 2 ID : 51270160758

Option 3 ID : 51270160759

Option 4 ID : 51270160760

Status : Answered

Chosen Option : 4

Q.35

Arrange the following chronologically :

- (A) National Commission on Teachers
- (B) Acharya Ramamurti Committee
- (C) Yashpal Committee - Learning without Burden
- (D) Committee on Differentiation of Curricula for Boys and Girls
- (E) National Policy on Education

Choose the **correct** answer from the options given below :

- (1) (B), (C), (D), (A), (E)
- (2) (E), (C), (B), (D), (A)
- (3) (C), (D), (A), (E), (B)
- (4) (D), (A), (E), (B), (C)

Options 1. 1

2. 2

3. 3

4. 4



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Question Type : **MCQ**

Question ID : **51270115625**

Option 1 ID : **51270160869**

Option 2 ID : **51270160870**

Option 3 ID : **51270160871**

Option 4 ID : **51270160872**

Status : **Answered**

Chosen Option : **2**



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Q.36

Arrange the steps of research process in correct sequence.

- (A) Collecting data
- (B) Reviewing the literature
- (C) Designing the methodology
- (D) Formulating a research process
- (E) Analysis and Interpretation

Choose the **correct** answer from the options given below :

- (1) (D), (B), (A), (C) and (E)
- (2) (D), (B), (C), (A) and (E)
- (3) (D), (C), (B), (A) and (E)
- (4) (A), (C), (B), (E) and (D)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115595

Option 1 ID : 51270160749

Option 2 ID : 51270160750

Option 3 ID : 51270160751

Option 4 ID : 51270160752

Status : Answered

Chosen Option : 2

Q.37

Among the following who are not the recipients of Dada Saheb Phalke Award?

- (A) L. V. Prasad
- (B) Shammi Kapoor
- (C) B. N. Reddy
- (D) Rajesh Khanna
- (E) Dharmendra

Choose the **correct** answer from the options given below :

- (1) (A) and (C) Only
- (2) (C) and (E) Only
- (3) (A), (D) and (E) Only
- (4) (B), (D) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115601

Option 1 ID : 51270160773

Option 2 ID : 51270160774

Option 3 ID : 51270160775

Option 4 ID : 51270160776

Status : Answered

Chosen Option : 4

Q.38 What is the correct order of treating hard groundwater, from initial step to final step in a typical treatment plant ?

- (A) Disinfection
- (B) Softening
- (C) Aeration
- (D) Filtration

Choose the **correct** answer from the options given below :

- (1) (C), (B), (D), (A)
- (2) (C), (B), (A), (D)
- (3) (D), (B), (C), (A)
- (4) (D), (B), (A), (C)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115618**

Option 1 ID : **51270160841**

Option 2 ID : **51270160842**

Option 3 ID : **51270160843**

Option 4 ID : **51270160844**

Status : **Answered**

Chosen Option : **2**

Q.39 Renu uses WAV format instead of MP3 format when recording music performance. What are the benefits of doing this ?

- (A) The size of audio file is larger
- (B) The audio quality is better
- (C) There are no cross-platform issues
- (D) Audio file is uncompressed and lossless

Choose the **correct** answer from the options given below :

- (1) (A) and (C) Only
- (2) (B) and (D) Only
- (3) (C) and (D) Only
- (4) (A), (B) and (D) Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115616**

Option 1 ID : **51270160833**

Option 2 ID : **51270160834**

Option 3 ID : **51270160835**

Option 4 ID : **51270160836**

Status : **Answered**

Chosen Option : **4**

Q.40

It takes 12 hrs to fill a swimming pool using two pipes. If the pipe of the larger diameter is used for 4 hrs and the pipe of smaller diameter for 9 hrs, only half the pool can be filled. How long would it take for the pipe with larger diameter to fill the pool ?

- (1) 20 hrs
- (2) 30 hrs
- (3) 15 hrs
- (4) 25 hrs

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115607

Option 1 ID : 51270160797

Option 2 ID : 51270160798

Option 3 ID : 51270160799

Option 4 ID : 51270160800

Status : Answered

Chosen Option : 3

Q.41

Who propounded the theory of Public Opinion formation ?

- (1) Walter Lippman
- (2) Lasswell Harold
- (3) Wilbur Schramm
- (4) Dewey Jacob

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115598

Option 1 ID : 51270160761

Option 2 ID : 51270160762

Option 3 ID : 51270160763

Option 4 ID : 51270160764

Status : Answered

Chosen Option : 1

Q.42

Identify the correct order in which the following actions A-D take place in an interaction between a web browser and a web server when you plan to visit Amazon website to purchase a Solid State Drive (SSD).

- (A) The web browser requests a webpage using HTTP
- (B) The web browser establishes a TCP connection with the Amazon's web server
- (C) The web server sends the requested webpage using HTTP
- (D) The web browser finds the IP address of Amazon's website using DNS

Choose the **correct** answer from the options given below :

- (1) (A), (B), (D), (C)
- (2) (B), (A), (C), (D)
- (3) (C), (D), (B), (A)
- (4) (D), (B), (A), (C)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115615**

Option 1 ID : **51270160829**

Option 2 ID : **51270160830**

Option 3 ID : **51270160831**

Option 4 ID : **51270160832**

Status : **Answered**

Chosen Option : **1**

Q.43

Which of the following is not an institution of higher education ?

- (1) Ferguson College
- (2) National Institute of Technology
- (3) Rashtriya Indian Millitary College
- (4) Indian School of Mines

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115623**

Option 1 ID : **51270160861**

Option 2 ID : **51270160862**

Option 3 ID : **51270160863**

Option 4 ID : **51270160864**

Status : **Answered**

Chosen Option : **4**

Q.44 A variable which can take up only integer values and not any fractional value is called as _____.

- (1) Continuous variable
- (2) Complex variable
- (3) Temporal variable
- (4) Discrete variable

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **51270115593**
Option 1 ID : **51270160741**
Option 2 ID : **51270160742**
Option 3 ID : **51270160743**
Option 4 ID : **51270160744**
Status : **Answered**
Chosen Option : **2**

Q.45 Choose the correct statements.

- (A) Lal Bahadur Shastri National Academy of Administration trains future IASs
- (B) Polytechnics are mandated to award MBBS degree.
- (C) Sardar Vallabh Bhai Patel Academy trains future IPSs.
- (D) Jawahar Lal Nehru University, New Delhi has 89 affiliated colleges.
- (E) IIMC, New Delhi is a premier institution of management counselling.

Choose the **correct** answer from the options given below :

- (1) (A) and (C) Only
- (2) (B), (D) and (E) Only
- (3) (A), (B) and (D) Only
- (4) (C) and (E) Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **51270115626**
Option 1 ID : **51270160873**
Option 2 ID : **51270160874**
Option 3 ID : **51270160875**
Option 4 ID : **51270160876**
Status : **Answered**
Chosen Option : **1**

Comprehension:

Read the following passage and answer the questions that follow :

What do you think is scary ? A Halloween spook house ? A haunted corn maze ? A slasher movie ? Certainly these kinds of things can give you a shiver, but - really - don't we all know they are just make-believe, acknowledged fictions ? In real life, what is more likely to be really scary are things like finding your keys locked in the car, or discovering termites in the foundation of your home, or hearing the telephone ringing in the middle of the night.

Urban legends (ULs) are scary when they combine horror fiction with the details of real life. In typical ULs you encounter shocks such as lurking criminals, threatening maniacs, vague unknown dangers, faulty products and isolated victims, all set in the context of everyday life. Such stories are told by a friend as something that happened to his or her close acquaintance (a friend of a friend, or a FOAF). Urban legends are packed with local details and related with an air of conviction. While these stories are not literally true, any more than a horror film is, when hearing them we realize that they could be true!

SubQuestion No : 46

Q.46

What is the typical theme found in urban legends ?

- (1) Extra terrestrial beings
- (2) Isolated victims in everyday settings
- (3) Magical powers
- (4) Heroic rescues

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115631

Option 1 ID : 51270160889

Option 2 ID : 51270160890

Option 3 ID : 51270160891

Option 4 ID : 51270160892

Status : Answered

Chosen Option : 2

Comprehension:

Read the following passage and answer the questions that follow :

What do you think is scary ? A Halloween spook house ? A haunted corn maze ? A slasher movie ? Certainly these kinds of things can give you a shiver, but - really - don't we all know they are just make-believe, acknowledged fictions ? In real life, what is more likely to be really scary are things like finding your keys locked in the car, or discovering termites in the foundation of your home, or hearing the telephone ringing in the middle of the night.

Urban legends (ULs) are scary when they combine horror fiction with the details of real life. In typical ULs you encounter shocks such as lurking criminals, threatening maniacs, vague unknown dangers, faulty products and isolated victims, all set in the context of everyday life. Such stories are told by a friend as something that happened to his or her close acquaintance (a friend of a friend, or a FOAF). Urban legends are packed with local details and related with an air of conviction. While these stories are not literally true, any more than a horror film is, when hearing them we realize that they could be true!

SubQuestion No : 47

Q.47

What is "FOAF" in the context of urban legends ?

- (1) Fictional occurrence and facts
- (2) Friend of a friend
- (3) Fear of all friends
- (4) Fictional over actual facts

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115632

Option 1 ID : 51270160893

Option 2 ID : 51270160894

Option 3 ID : 51270160895

Option 4 ID : 51270160896

Status : Answered

Chosen Option : 2

Comprehension:

Read the following passage and answer the questions that follow :

What do you think is scary ? A Halloween spook house ? A haunted corn maze ? A slasher movie ? Certainly these kinds of things can give you a shiver, but - really - don't we all know they are just make-believe, acknowledged fictions ? In real life, what is more likely to be really scary are things like finding your keys locked in the car, or discovering termites in the foundation of your home, or hearing the telephone ringing in the middle of the night.

Urban legends (ULs) are scary when they combine horror fiction with the details of real life. In typical ULs you encounter shocks such as lurking criminals, threatening maniacs, vague unknown dangers, faulty products and isolated victims, all set in the context of everyday life. Such stories are told by a friend as something that happened to his or her close acquaintance (a friend of a friend, or a FOAF). Urban legends are packed with local details and related with an air of conviction. While these stories are not literally true, any more than a horror film is, when hearing them we realize that they could be true!

SubQuestion No : 48

Q.48

Why are urban legends often scary to people ?

- (1) They usually involve supernatural elements
- (2) They mix horror fiction with relatable, everyday scenarios
- (3) They are always set in remote, unknown locations
- (4) They are told only during Halloween

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115633

Option 1 ID : 51270160897

Option 2 ID : 51270160898

Option 3 ID : 51270160899

Option 4 ID : 51270160900

Status : Answered

Chosen Option : 2



Comprehension:

Read the following passage and answer the questions that follow :

What do you think is scary ? A Halloween spook house ? A haunted corn maze ? A slasher movie ? Certainly these kinds of things can give you a shiver, but - really - don't we all know they are just make-believe, acknowledged fictions ? In real life, what is more likely to be really scary are things like finding your keys locked in the car, or discovering termites in the foundation of your home, or hearing the telephone ringing in the middle of the night.

Urban legends (ULs) are scary when they combine horror fiction with the details of real life. In typical ULs you encounter shocks such as lurking criminals, threatening maniacs, vague unknown dangers, faulty products and isolated victims, all set in the context of everyday life. Such stories are told by a friend as something that happened to his or her close acquaintance (a friend of a friend, or a FOAF). Urban legends are packed with local details and related with an air of conviction. While these stories are not literally true, any more than a horror film is, when hearing them we realize that they could be true!

SubQuestion No : 49

Q.49 According to the passage, what makes certain fictional stories less frightening ?

- (1) They are based on true events
- (2) They are make-believe
- (3) They involve many unknown places
- (4) They involve real dangers

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115629**

Option 1 ID : **51270160881**

Option 2 ID : **51270160882**

Option 3 ID : **51270160883**

Option 4 ID : **51270160884**

Status : **Answered**

Chosen Option : **2**



Comprehension:

Read the following passage and answer the questions that follow :

What do you think is scary ? A Halloween spook house ? A haunted corn maze ? A slasher movie ? Certainly these kinds of things can give you a shiver, but - really - don't we all know they are just make-believe, acknowledged fictions ? In real life, what is more likely to be really scary are things like finding your keys locked in the car, or discovering termites in the foundation of your home, or hearing the telephone ringing in the middle of the night.

Urban legends (ULs) are scary when they combine horror fiction with the details of real life. In typical ULs you encounter shocks such as lurking criminals, threatening maniacs, vague unknown dangers, faulty products and isolated victims, all set in the context of everyday life. Such stories are told by a friend as something that happened to his or her close acquaintance (a friend of a friend, or a FOAF). Urban legends are packed with local details and related with an air of conviction. While these stories are not literally true, any more than a horror film is, when hearing them we realize that they could be true!

SubQuestion No : 50

Q.50

According to the passage, urban legends (ULs) are described as :

- (1) Fictional horror stories set in fantasy world
- (2) Narration of horror incidents
- (3) Stories that combine horror fiction with real-life details
- (4) Stories involving supernatural elements

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 51270115630

Option 1 ID : 51270160885

Option 2 ID : 51270160886

Option 3 ID : 51270160887

Option 4 ID : 51270160888

Status : Answered

Chosen Option : 2

Section : Mass Communication and Journalism

Q.51

The construction of verbal utterances in a dialogue on the basis of opinions and ideologies, which reflects a web of ongoing power struggles between people, as defined by Mikhail Bakhtin, is known as :

- (1) dialogics
- (2) dialectics
- (3) diegesis
- (4) discourse

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 51270115634

Option 1 ID : 51270160901

Option 2 ID : 51270160902

Option 3 ID : 51270160903

Option 4 ID : 51270160904

Status : Answered

Chosen Option : 1

Q.52

Match List - I with List - II.

List - I
(Organisation)

- (A) Delhi Police
(B) Karnataka
(C) ONGC
(D) Enchanting Tamil Nadu

List - II
(Slogan)

- (I) One State, Many Worlds
(II) Experience Yourself
(III) With you, For you Always
(IV) Making Tomorrow Brighter

Choose the **correct** answer from the options given below :

- (1) (A)-(I), (B)-(IV), (C)-(III), (D)-(II)
(2) (A)-(IV), (B)-(II), (C)-(III), (D)-(I)
(3) (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
(4) (A)-(III), (B)-(I), (C)-(IV), (D)-(II)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115712

Option 1 ID : 51270161213

Option 2 ID : 51270161214

Option 3 ID : 51270161215

Option 4 ID : 51270161216

Status : Answered

Chosen Option : 4

Q.53

Which of the following terms are commonly used in describing type of fonts ?

- (A) Ascender
(B) Kern
(C) Descender
(D) Track
(E) x-height

Choose the **correct** answer from the options given below :

- (1) (A), (B) and (C) Only
(2) (B), (C) and (D) Only
(3) (C), (D) and (E) Only
(4) (A), (C) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115701

Option 1 ID : 51270161169

Option 2 ID : 51270161170

Option 3 ID : 51270161171

Option 4 ID : 51270161172

Status : Answered

Chosen Option : 4

Q.54 Comic strip character Clark Kent, who turns into Superman to combat global evil worked for which newspaper ?

- (1) Daily Planet
- (2) Daily Globe
- (3) Daily Sun
- (4) Daily Mirror

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115642**

Option 1 ID : **51270160933**

Option 2 ID : **51270160934**

Option 3 ID : **51270160935**

Option 4 ID : **51270160936**

Status : **Answered**

Chosen Option : **4**

Q.55 Who directed 'Meghe Dhaka Tara' ?

- (1) Satyajit Ray
- (2) Mrinal Sen
- (3) Ketan Mehta
- (4) Ritwik Ghatak

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115660**

Option 1 ID : **51270161005**

Option 2 ID : **51270161006**

Option 3 ID : **51270161007**

Option 4 ID : **51270161008**

Status : **Answered**

Chosen Option : **2**

Q.56 Who among the following is the author of the book 'Desperately Seeking the Audience' published in 1991 ?

- (1) D. Bell
- (2) J. Carey
- (3) M. Castells
- (4) I. Ang

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **51270115650**

Option 1 ID : **51270160965**

Option 2 ID : **51270160966**

Option 3 ID : **51270160967**

Option 4 ID : **51270160968**

Status : **Answered**

Chosen Option : **2**

Q.57 Inserts are :

- (1) Full screen close-ups of letters, photographs, newspaper, signs, posters or other written or printed matter
- (2) Half screen shots of letters, photographs, newspaper, sign, poster or other written or printed matter
- (3) Wide Angle shots of letters, photographs, newspaper, signs, posters or other written or printed matter
- (4) Extreme wide shot of letters, photographs, newspaper, sign, posters or other written or printed matter

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **51270115654**

Option 1 ID : **51270160981**

Option 2 ID : **51270160982**

Option 3 ID : **51270160983**

Option 4 ID : **51270160984**

Status : **Answered**

Chosen Option : **3**

Q.58

What is the meaning of the Soviet era newspaper 'Pravda' ?

- (1) News
- (2) Journalism
- (3) Truth
- (4) Perserverence

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115643

Option 1 ID : 51270160937

Option 2 ID : 51270160938

Option 3 ID : 51270160939

Option 4 ID : 51270160940

Status : Answered

Chosen Option : 3

Q.59

Arrange the followings in ascending order of its year of commencement :

- (A) Public Relation Directorate
- (B) Bureau of Public Information
- (C) Directorate of Information and Broadcasting
- (D) The Central Publicity Bureau
- (E) The Central Bureau of Information

Choose the **correct** answer from the options given below :

- (1) (D), (E), (B), (A), (C)
- (2) (D), (E), (B), (C), (A)
- (3) (D), (E), (C), (B), (A)
- (4) (A), (B), (C), (D), (E)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115681

Option 1 ID : 51270161089

Option 2 ID : 51270161090

Option 3 ID : 51270161091

Option 4 ID : 51270161092

Status : Answered

Chosen Option : 2



Q.60 Master Scene is :

- (1) a continuous take of an entire event occurring in a single setting
- (2) a continuous take of an entire event occurring in multiple setting
- (3) a non-continuous scene of an entire event occurring in two setting
- (4) a non-continuous scene of an entire event occurring in a single setting

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **51270115652**

Option 1 ID : **51270160973**

Option 2 ID : **51270160974**

Option 3 ID : **51270160975**

Option 4 ID : **51270160976**

Status : **Answered**

Chosen Option : **1**

Q.61 The Indian Express, an English daily was published earlier under the name of _____ and Indian News Chronicle.

- (1) Delhi Express
- (2) New Express
- (3) Daily Express
- (4) Lokasatta

Options 1. 1

2. 2
3. 3
4. 4



Question Type : **MCQ**

Question ID : **51270115671**

Option 1 ID : **51270161049**

Option 2 ID : **51270161050**

Option 3 ID : **51270161051**

Option 4 ID : **51270161052**

Status : **Answered**

Chosen Option : **3**





Q.62 Which of the following are regarded as unique advantages of New Media ?

- (A) Readability
- (B) Hypertext
- (C) Visibility
- (D) Interactivity
- (E) Ethics

Choose the **correct** answer from the options given below :

- (1) (A) and (B) Only
- (2) (D) and (E) Only
- (3) (C) and (E) Only
- (4) (B) and (D) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115702

Option 1 ID : 51270161173

Option 2 ID : 51270161174

Option 3 ID : 51270161175

Option 4 ID : 51270161176

Status : Answered

Chosen Option : 4

Q.63 Arrange the following stages in sequential order of analysis narrative interviews according to Rosenthal (2004) :

- (A) Reconstructing of Life History
- (B) Contrastive Comparison of Life History and Life Story
- (C) Analysis of Biographic Data
- (D) Microanalysis of Individual text segments
- (E) Thematic Field Analysis

Choose the **correct** answer from the options given below :

- (1) (C), (A), (D), (B), (E)
- (2) (C), (E), (A), (D), (B)
- (3) (E), (C), (B), (D), (A)
- (4) (E), (B), (C), (A), (D)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115677

Option 1 ID : 51270161073

Option 2 ID : 51270161074

Option 3 ID : 51270161075

Option 4 ID : 51270161076

Status : Answered

Chosen Option : 3





Q.64 The term 'cyberspace' first appeared in the prophetic fiction writing of _____.

- (1) Harold Innis
- (2) William Gibson
- (3) John Keats
- (4) Pablo Naruda

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115673**

Option 1 ID : **51270161057**

Option 2 ID : **51270161058**

Option 3 ID : **51270161059**

Option 4 ID : **51270161060**

Status : **Answered**

Chosen Option : **4**

Q.65 Match List - I with List - II.

List - I

(Name of Book)

- (A) Basic Statistics for Social Research
- (B) Content Analysis in Communication Research
- (C) Marketing Research
- (D) Preserving the Press

List - II

(Author)

- (I) Aaker, D. Kumar V. and Day G.
- (II) Bogart L.
- (III) Berelson B.
- (IV) Champion D.J.

Choose the **correct** answer from the options given below :

- (1) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)
- (2) (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
- (3) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (4) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4



Question Type : **MCQ**

Question ID : **51270115719**

Option 1 ID : **51270161241**

Option 2 ID : **51270161242**

Option 3 ID : **51270161243**

Option 4 ID : **51270161244**

Status : **Answered**

Chosen Option : **3**



Q.66

As per Joseph V. Mascelli, what is the sixth C of cinematography ?

- (1) Continuity
- (2) Cutting
- (3) Composition
- (4) Cheating

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115655

Option 1 ID : 51270160985

Option 2 ID : 51270160986

Option 3 ID : 51270160987

Option 4 ID : 51270160988

Status : Answered

Chosen Option : 3

Q.67

A Press Commission was appointed in 1952 under the Chairmanship of Justice Rajadhyaksha. The commission recommended the establishment of Press Council whose objects should be :

- (A) To safeguard the Freedom of the Press
- (B) To safeguard the Government Interest
- (C) To improve methods of recruitment, education and training for the profession by the creation of suitable agencies such as Press Institute
- (D) To discourage International Reporting
- (E) To encourage the growth of a sense of responsibility and Public Service among those engaged in the profession of journalism

Choose the **correct** answer from the options given below :

- (1) (A), (B) and (C) Only
- (2) (A), (C) and (D) Only
- (3) (A), (C) and (E) Only
- (4) (A), (E) and (B) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115704

Option 1 ID : 51270161181

Option 2 ID : 51270161182

Option 3 ID : 51270161183

Option 4 ID : 51270161184

Status : Answered

Chosen Option : 3

Q.68

Match List - I with List - II.

List - I (Film)	List - II (Director)
(A) Citizen Kane	(I) Steven Spielberg
(B) Jurassic Park	(II) Christopher Nolan
(C) Rear Window	(III) Orsen Welles
(D) Memento	(IV) Alfred Hitchcock

Choose the **correct** answer from the options given below :

- (1) (A)-(III), (B)-(I), (C)-(IV), (D)-(II)
- (2) (A)-(II), (B)-(III), (C)-(I), (D)-(IV)
- (3) (A)-(I), (B)-(IV), (C)-(III), (D)-(II)
- (4) (A)-(IV), (B)-(II), (C)-(I), (D)-(III)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115715

Option 1 ID : 51270161225

Option 2 ID : 51270161226

Option 3 ID : 51270161227

Option 4 ID : 51270161228

Status : Answered

Chosen Option : 1

Q.69

The systematic study of how people interpret text is known as :

- (1) Hermeneutics
- (2) Ethnography
- (3) Rhetoric
- (4) Phenomenology

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115635

Option 1 ID : 51270160905

Option 2 ID : 51270160906

Option 3 ID : 51270160907

Option 4 ID : 51270160908

Status : Answered

Chosen Option : 4



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Q.70

Which of the following are not Free and Open Source Software ?

- (A) GIMP
- (B) Corel Draw
- (C) Scribus
- (D) QuarkXpress
- (E) Inkscape

Choose the **correct** answer from the options given below :

- (1) (A) and (B) Only
- (2) (B) and (C) Only
- (3) (D) and (E) Only
- (4) (B) and (D) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115695**

Option 1 ID : **51270161145**

Option 2 ID : **51270161146**

Option 3 ID : **51270161147**

Option 4 ID : **51270161148**

Status : **Answered**

Chosen Option : **4**

Q.71

Match List - I with List - II.

List - I (News Paper)		List - II (Launched year)	
(A)	The Times of India	(I)	1866
(B)	The Pioneer	(II)	1880
(C)	The Tribune	(III)	1875
(D)	The Statesman	(IV)	1861

Choose the **correct** answer from the options given below :

- (1) (A)-(I), (B)-(IV), (C)-(III), (D)-(II)
- (2) (A)-(IV), (B)-(I), (C)-(II), (D)-(III)
- (3) (A)-(III), (B)-(II), (C)-(IV), (D)-(I)
- (4) (A)-(III), (B)-(II), (C)-(I), (D)-(IV)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115718

Option 1 ID : 51270161237

Option 2 ID : 51270161238

Option 3 ID : 51270161239

Option 4 ID : 51270161240

Status : Answered

Chosen Option : 2



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Q.72 Arrange the following in the ascending order of its first publication year :

- (A) The 'Second Media Age' by M. Poster
- (B) 'No Sense of Place' by J. Meyrowitz
- (C) 'The Effects of Television' by J. Holloran
- (D) 'The Network Society : Social Aspects of New Media' by J. Van Dijk
- (E) 'Media Rituals : A Critical Approach' by N. Couldry

Choose the **correct** answer from the options given below :

- (1) (C), (A), (B), (E), (D)
- (2) (B), (C), (D), (A), (E)
- (3) (C), (B), (A), (D), (E)
- (4) (D), (C), (B), (A), (E)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115688

Option 1 ID : 51270161117

Option 2 ID : 51270161118

Option 3 ID : 51270161119

Option 4 ID : 51270161120

Status : Answered

Chosen Option : 1

Q.73 The Error in which a Null Hypothesis is accepted, though it should be rejected is known as :

- (1) Type I Error
- (2) Type II Error
- (3) Type III Error
- (4) Alpha Error

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115638

Option 1 ID : 51270160917

Option 2 ID : 51270160918

Option 3 ID : 51270160919

Option 4 ID : 51270160920

Status : Answered

Chosen Option : 1

Q.74

For an individual market, allocative efficiency is achieved when :

- (1) the price is set higher than the marginal cost
- (2) the price is set lower than the marginal cost
- (3) the price is not related to the marginal cost
- (4) the price is set equal to the marginal cost

Options

1. 1
2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 51270115649

Option 1 ID : 51270160961

Option 2 ID : 51270160962

Option 3 ID : 51270160963

Option 4 ID : 51270160964

Status : Answered

Chosen Option : 4

Q.75

Arrange the following f-number in the ascending order beginning with Shallow Depth of Field to Higher Depth of Field :

- (A) $f/5.6$
- (B) $f/2$
- (C) $f/8$
- (D) $f/16$
- (E) $f/11$

Choose the correct answer from the options given below :

- (1) (A), (B), (C), (D), (E)
- (2) (C), (A), (B), (E), (D)
- (3) (D), (C), (A), (B), (E)
- (4) (B), (A), (C), (E), (D)

Options

1. 1
2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 51270115685

Option 1 ID : 51270161105

Option 2 ID : 51270161106

Option 3 ID : 51270161107

Option 4 ID : 51270161108

Status : Answered

Chosen Option : 3



Q.76 Arrange the following steps in ascending order of Analytic Induction Strategy :

- (A) Define a topic of interest and develop a hypothesis
- (B) Study other cases until the hypothesis is in refined form
- (C) Look for 'negative cases' that might disprove the hypothesis. Reformulate again
- (D) Continue until the hypothesis is adequately tested
- (E) Study a case to see whether the hypothesis works. If it doesn't work, reformulate it

Choose the **correct** answer from the options given below :

- (1) (A), (B), (E), (C), (D)
- (2) (B), (A), (C), (D), (E)
- (3) (A), (E), (B), (C), (D)
- (4) (E), (A), (C), (B), (D)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115675**

Option 1 ID : **51270161065**

Option 2 ID : **51270161066**

Option 3 ID : **51270161067**

Option 4 ID : **51270161068**

Status : **Answered**

Chosen Option : **3**

Q.77 The Press Council was established by an Act of Parliament in 1965. The first president's full name was Justice N. _____.

- (A) Rajagopala
- (B) Chari
- (C) Iyengar
- (D) Rajendra
- (E) Prasad

Choose the **correct** answer from the options given below :

- (1) (A) and (B) Only
- (2) (A) and (C) Only
- (3) (A) and (D) Only
- (4) (A) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115708**

Option 1 ID : **51270161197**

Option 2 ID : **51270161198**

Option 3 ID : **51270161199**

Option 4 ID : **51270161200**

Status : **Answered**

Chosen Option : **1**



Q.78

Arrange the following in the ascending order of the year they were first proposed :

- (A) Two-Step Flow Theory
- (B) Four Theories of the Press
- (C) Elaboration Likelihood Model
- (D) Agenda-Setting Theory
- (E) Spiral of Silence

Choose the **correct** answer from the options given below :

- (1) (A), (D), (B), (C), (E)
- (2) (B), (D), (C), (A), (E)
- (3) (B), (A), (D), (C), (E)
- (4) (A), (B), (D), (E), (C)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115678

Option 1 ID : 51270161077

Option 2 ID : 51270161078

Option 3 ID : 51270161079

Option 4 ID : 51270161080

Status : Answered

Chosen Option : 1

Q.79

Which of the following are not sans-serif font types ?

- (A) Arial
- (B) Times New Roman
- (C) Helvetica
- (D) Cambria
- (E) Bodoni

Choose the **correct** answer from the options given below :

- (1) (B), (D) and (E) Only
- (2) (A), (B) and (C) Only
- (3) (C), (D) and (E) Only
- (4) (B), (C) and (D) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115700

Option 1 ID : 51270161165

Option 2 ID : 51270161166

Option 3 ID : 51270161167

Option 4 ID : 51270161168

Status : Answered

Chosen Option : 3

Q.80

Who started the weekly 'Kayastha Samachar'?

- (1) Sachidananda Sinha
- (2) Ramananda Singh
- (3) Sachidananda Joshi
- (4) Sachidananda Singh

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115668

Option 1 ID : 51270161037

Option 2 ID : 51270161038

Option 3 ID : 51270161039

Option 4 ID : 51270161040

Status : Answered

Chosen Option : 4

Q.81

In the year 1867 the newspaper 'Vritantta Bitas' started from which place?

- (1) Laddakh
- (2) Pathankot
- (3) Lahore
- (4) Jammu

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115667

Option 1 ID : 51270161033

Option 2 ID : 51270161034

Option 3 ID : 51270161035

Option 4 ID : 51270161036

Status : Answered

Chosen Option : 3



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Q.82

Match List - I with List - II.

List - I	List - II
(A) Jingle	(I) Bright and catchy
(B) Display ads	(II) Direct but Dull
(C) Classified ads	(III) Advertisement on Audiovisual Media
(D) Spot	(IV) Rhyming song

Choose the **correct** answer from the options given below :

- (1) (A)-(IV), (B)-(I), (C)-(II), (D)-(III)
- (2) (A)-(III), (B)-(II), (C)-(I), (D)-(IV)
- (3) (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
- (4) (A)-(I), (B)-(IV), (C)-(III), (D)-(II)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**Question ID : **51270115711**Option 1 ID : **51270161209**Option 2 ID : **51270161210**Option 3 ID : **51270161211**Option 4 ID : **51270161212**Status : **Answered**Chosen Option : **1**

Q.83

Who was the editor of 'Karamveer' ?

- (1) S.M. Paranjpe
- (2) Makhanlal Chaturvedi
- (3) Madan Mohan Malviya
- (4) B.G. Tilak

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**Question ID : **51270115639**Option 1 ID : **51270160921**Option 2 ID : **51270160922**Option 3 ID : **51270160923**Option 4 ID : **51270160924**Status : **Answered**Chosen Option : **3**

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Q.84

Match List - I with List - II.

List - I (Directors)	List - II (Films)
(A) Satyajit Ray	(I) Cinderella
(B) George Melies	(II) Blackmail
(C) Kundan Shah	(III) Shatranj ke Khiladi
(D) Alfred Hitchcock	(IV) Jaane Bhi do Yaron

Choose the **correct** answer from the options given below :

- (1) (A)-(II), (B)-(IV), (C)-(III), (D)-(I)
- (2) (A)-(IV), (B)-(II), (C)-(I), (D)-(III)
- (3) (A)-(I), (B)-(IV), (C)-(II), (D)-(III)
- (4) (A)-(III), (B)-(I), (C)-(IV), (D)-(II)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115714

Option 1 ID : 51270161221

Option 2 ID : 51270161222

Option 3 ID : 51270161223

Option 4 ID : 51270161224

Status : Answered

Chosen Option : 4

Q.85

Sir Charles Metcalfe, Acting Governor General abolished the Bengal Press Regulation Act of 1823 and Bombay Press Regulation Acts of _____ and _____.

- (A) 1824
- (B) 1825
- (C) 1826
- (D) 1827
- (E) 1829

Choose the **correct** answer from the options given below :

- (1) (A) and (C) Only
- (2) (A) and (E) Only
- (3) (C) and (E) Only
- (4) (B) and (D) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115707

Option 1 ID : 51270161193

Option 2 ID : 51270161194

Option 3 ID : 51270161195

Option 4 ID : 51270161196

Status : Answered

Chosen Option : 1



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Q.86

Arrange the following steps in a sequential order beginning with the first step in a Cluster Analysis :

- (A) Proceed on similar lines to search for a third cluster and so on
- (B) Look for those variables that correlate with the said two variables and include them in the cluster
- (C) If some variables have a negative sum of correlations in the correlation matrix, reflect variables to get maximum sum of positive correlations for the whole matrix
- (D) Find out the highest correlation in the correlation matrix, the two variables involved from the nucleus of first cluster
- (E) To find the nucleus of the second cluster, find two variables that correlate highly but have low correlations with the first cluster

Choose the **correct** answer from the options given below :

- (1) (B), (D), (C), (A), (E)
- (2) (D), (B), (C), (A), (E)
- (3) (C), (B), (D), (E), (A)
- (4) (C), (D), (B), (E), (A)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115686

Option 1 ID : 51270161109

Option 2 ID : 51270161110

Option 3 ID : 51270161111

Option 4 ID : 51270161112

Status : Answered

Chosen Option : 1

Q.87

Arrange the following in ascending order of their first publication year :

- (A) 'The Bias of Communication' by Harold Innis
- (B) 'Public Opinion' by Walter Lippmann
- (C) 'Effects of Mass Communication' by Joseph Klapper
- (D) 'Experiments in Mass Communication' by Carl Hovland and others
- (E) 'Personal Influence' by Paul Lazarsfeld and Elihu Katz

Choose the **correct** answer from the options given below :

- (1) (B), (D), (A), (E), (C)
- (2) (A), (D), (B), (C), (E)
- (3) (D), (B), (C), (A), (E)
- (4) (E), (D), (B), (C), (A)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115679

Option 1 ID : 51270161081

Option 2 ID : 51270161082

Option 3 ID : 51270161083

Option 4 ID : 51270161084

Status : Answered

Chosen Option : 1



Q.88 Match List - I with List - II.

List - I

(Name of Book)

- (A) Encyclopedia of Public Relations
- (B) Public Relations : A Value Driven Approach
- (C) Crisis Communication : Theory and Practice
- (D) Media Relations : Issues and Strategies

List - II

(Author)

- (I) Zaremba, A.J. (2010)
- (II) Johnston, J. (2013)
- (III) Heath R.L. (Ed) (2013)
- (IV) Guth, D.W. and Marsh C. (2011)

Choose the **correct** answer from the options given below :

- (1) (A)-(IV), (B)-(III), (C)-(II), (D)-(I)
- (2) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)
- (3) (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
- (4) (A)-(I), (B)-(IV), (C)-(II), (D)-(III)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115721

Option 1 ID : 51270161249

Option 2 ID : 51270161250

Option 3 ID : 51270161251

Option 4 ID : 51270161252

Status : Answered

Chosen Option : 1

Q.89

Who directed 'Run Lola Run' ?

- (1) Tom Tyker
- (2) Quentin Tarrantino
- (3) John Ford
- (4) Christopher Nolan

Options 1. 1

- 2. 2
- 3. 3
- 4. 4



Question Type : MCQ

Question ID : 51270115661

Option 1 ID : 51270161009

Option 2 ID : 51270161010

Option 3 ID : 51270161011

Option 4 ID : 51270161012

Status : Answered

Chosen Option : 2



Q.90

Match List - I with List - II.

List - I

- (A) Commentary
- (B) Discussion
- (C) Announcements
- (D) Radio Talk

List - II

- (I) Moderator
- (II) Oldest Radio forms
- (III) Republic Day parade
- (IV) Inform listeners

Choose the **correct** answer from the options given below :

- (1) (A)-(IV), (B)-(II), (C)-(I), (D)-(III)
- (2) (A)-(III), (B)-(I), (C)-(IV), (D)-(II)
- (3) (A)-(II), (B)-(III), (C)-(I), (D)-(IV)
- (4) (A)-(I), (B)-(IV), (C)-(III), (D)-(II)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115716

Option 1 ID : 51270161229

Option 2 ID : 51270161230

Option 3 ID : 51270161231

Option 4 ID : 51270161232

Status : Answered

Chosen Option : 2

Q.91

In which year was Instagram acquired by Facebook ?

- (1) 2010
- (2) 2011
- (3) 2012
- (4) 2013

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115651

Option 1 ID : 51270160969

Option 2 ID : 51270160970

Option 3 ID : 51270160971

Option 4 ID : 51270160972

Status : Answered

Chosen Option : 4



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Q.92

Select the weaknesses of Social Responsibility Theory of the Press :

- (A) Limits Government intrusion in media operation
- (B) Values media responsibility
- (C) Is overly optimistic about individual responsibility
- (D) Aids the powerless
- (E) Underestimates power of profit motivation

Choose the **correct** answer from the options given below :

- (1) (C) and (A) Only
- (2) (C) and (B) Only
- (3) (C) and (E) Only
- (4) (C) and (D) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115692

Option 1 ID : 51270161133

Option 2 ID : 51270161134

Option 3 ID : 51270161135

Option 4 ID : 51270161136

Status : Answered

Chosen Option : 3

Q.93

The Hollywood movie in which Nicole Kidman plays a young woman willing to corrupt children and murder her husband in order to get a break in TV news, released in 2000 is :

- (1) The Insider
- (2) The Post
- (3) Page 3
- (4) To Die For

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115641

Option 1 ID : 51270160929

Option 2 ID : 51270160930

Option 3 ID : 51270160931

Option 4 ID : 51270160932

Status : Answered

Chosen Option : 1

Q.94

Govt. of India formed a _____ and decided to observe _____ December every year as National Consumer Rights Day.

- (A) Ministry of Law
- (B) Ministry of Consumer Affairs
- (C) 23
- (D) 24
- (E) 20

Choose the **correct** answer from the options given below :

- (1) (B) and (A) Only
- (2) (B) and (D) Only
- (3) (A) and (E) Only
- (4) (B) and (C) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115689**

Option 1 ID : **51270161121**

Option 2 ID : **51270161122**

Option 3 ID : **51270161123**

Option 4 ID : **51270161124**

Status : **Answered**

Chosen Option : **2**

Q.95

Which of these are primarily not Qualitative Data Analysis Software ?

- (A) SPSS
- (B) Dedoose
- (C) QSR Nvivo
- (D) Jamovi
- (E) Atlas.ti

Choose the **correct** answer from the options given below :

- (1) (A) and (C) Only
- (2) (A) and (D) Only
- (3) (A) and (B) Only
- (4) (B) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115699**

Option 1 ID : **51270161161**

Option 2 ID : **51270161162**

Option 3 ID : **51270161163**

Option 4 ID : **51270161164**

Status : **Answered**

Chosen Option : **4**

Q.96

Match List - I with List - II.

List - I

List - II

- | | |
|----------------------|------------------------------|
| (A) All India Radio | (I) Programme Head |
| (B) Station Director | (II) Three-Tier Broadcasting |
| (C) FM Channel | (III) Programme Presentation |
| (D) Radio Announcer | (IV) FM Gold |

Choose the **correct** answer from the options given below :

- (1) (A)-(I), (B)-(III), (C)-(II), (D)-(IV)
- (2) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)
- (3) (A)-(IV), (B)-(II), (C)-(III), (D)-(I)
- (4) (A)-(II), (B)-(I), (C)-(IV), (D)-(III)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115717

Option 1 ID : 51270161233

Option 2 ID : 51270161234

Option 3 ID : 51270161235

Option 4 ID : 51270161236

Status : Answered

Chosen Option : 4

Q.97

The way in which a message influences a receiver (or the response of the receiver), associated with Roman Jakobson's Model of communication is known as :

- (1) Conative Function
- (2) Denotive Function
- (3) Adaptive Function
- (4) Agenda Setting

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115637

Option 1 ID : 51270160913

Option 2 ID : 51270160914

Option 3 ID : 51270160915

Option 4 ID : 51270160916

Status : Answered

Chosen Option : 3

Q.98 The first English daily to be started in Kanpur in 1933, edited by Shri V.S. Venkataraman was :

- (1) The Daily News
- (2) Kanpur Darpan
- (3) Desh Sewak
- (4) Pratap

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **51270115640**
Option 1 ID : **51270160925**
Option 2 ID : **51270160926**
Option 3 ID : **51270160927**
Option 4 ID : **51270160928**
Status : **Answered**
Chosen Option : **1**

Q.99 Wellesley issued the regulations for the control of the Press in 1799. Their chief provisions were :

- (A) The penalty for infringement of the law would be immediate deportation
- (B) No newspaper should be published on Tuesdays
- (C) No newspaper should be published on Fridays
- (D) Every printer of a newspaper was required to print his name at the bottom of the paper
- (E) No newspaper should be published on Sundays

Choose the **correct** answer from the options given below :

- (1) (B), (C) and (D) Only
- (2) (A), (B) and (C) Only
- (3) (A), (D) and (E) Only
- (4) (A), (D) and (C) Only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **51270115705**
Option 1 ID : **51270161185**
Option 2 ID : **51270161186**
Option 3 ID : **51270161187**
Option 4 ID : **51270161188**
Status : **Answered**
Chosen Option : **3**

Q.100

Match List - I with List - II.

List - I (Year of Start)	List - II
(A) 1997	(I) SITE
(B) 1959	(II) Television began in US
(C) 1975	(III) Television began in India
(D) 1939	(IV) Prasar Bharati

Choose the **correct** answer from the options given below :

- (1) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (2) (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
- (3) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)
- (4) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115723

Option 1 ID : 51270161257

Option 2 ID : 51270161258

Option 3 ID : 51270161259

Option 4 ID : 51270161260

Status : Answered

Chosen Option : 4

Q.101

Who is the author of 'Media Rituals : A Critical Approach' (2003) ?

- (1) Neil Postman
- (2) Thompson
- (3) Norbert Wiener
- (4) Nick Couldry

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115665

Option 1 ID : 51270161025

Option 2 ID : 51270161026

Option 3 ID : 51270161027

Option 4 ID : 51270161028

Status : Answered

Chosen Option : 2



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Q.102

Match List - I with List - II.

List - I	List - II
(A) Baby Boomers	(I) 65 years or older
(B) Millennial	(II) Born between 1946 to 1964
(C) Seniors	(III) Born between 1996 - 2005
(D) Generation Z	(IV) Born between 1980 and 1995

Choose the **correct** answer from the options given below :

- (1) (A)-(III), (B)-(I), (C)-(II), (D)-(IV)
- (2) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (3) (A)-(II), (B)-(IV), (C)-(I), (D)-(III)
- (4) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115722

Option 1 ID : 51270161253

Option 2 ID : 51270161254

Option 3 ID : 51270161255

Option 4 ID : 51270161256

Status : Answered

Chosen Option : 3

Q.103

Match List - I with List - II.

List - I	List - II
(A) Hoarding	(I) Movement and Sound
(B) Image on the internet offers scope for	(II) Static
(C) Radio advertisements combine	(III) Outdoor media
(D) Images and text in the print media	(IV) Music

Choose the **correct** answer from the options given below :

- (1) (A)-(II), (B)-(IV), (C)-(I), (D)-(III)
- (2) (A)-(IV), (B)-(III), (C)-(II), (D)-(I)
- (3) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (4) (A)-(III), (B)-(I), (C)-(IV), (D)-(II)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115709

Option 1 ID : 51270161201

Option 2 ID : 51270161202

Option 3 ID : 51270161203

Option 4 ID : 51270161204

Status : Answered

Chosen Option : 4

Q.104

Which of the following films were not directed by Ram Gopal Varma ?

- (A) Rajniti
- (B) Rann
- (C) No One Killed Jessica
- (D) Company
- (E) Satya

Choose the **correct** answer from the options given below :

- (1) (A) and (C) Only
- (2) (A) and (B) Only
- (3) (C) and (D) Only
- (4) (D) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115697**

Option 1 ID : **51270161153**

Option 2 ID : **51270161154**

Option 3 ID : **51270161155**

Option 4 ID : **51270161156**

Status : **Answered**

Chosen Option : **3**

Q.105

Which of the following are not the part of AIDAS theory of personal selling ?

- (A) Desire
- (B) Distribution
- (C) Action
- (D) Sale
- (E) Satisfaction

Choose the **correct** answer from the options given below :

- (1) (B) and (D) Only
- (2) (B) and (C) Only
- (3) (B) and (A) Only
- (4) (B) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115693**

Option 1 ID : **51270161137**

Option 2 ID : **51270161138**

Option 3 ID : **51270161139**

Option 4 ID : **51270161140**

Status : **Answered**

Chosen Option : **4**



Q.106

What is Type Casting in script writing ?

- (1) Casting people who are strong characters
- (2) Casting people who are weak characters
- (3) Casting different types of characters
- (4) Casting people who look like the required character

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115663

Option 1 ID : 51270161017

Option 2 ID : 51270161018

Option 3 ID : 51270161019

Option 4 ID : 51270161020

Status : Answered

Chosen Option : 4

Q.107

What is plot point in script writing ?

- (1) Plot point makes the story of the film boring
- (2) Plot point is not at all required for any script
- (3) Any dramatic element which changes and turns the direction of the story and we enter from one step to another step in the film
- (4) Plot point comes at the end of the film and it creates suspense in the film

Options 1. 1

2. 2

3. 3

4. 4



Question Type : MCQ

Question ID : 51270115657

Option 1 ID : 51270160993

Option 2 ID : 51270160994

Option 3 ID : 51270160995

Option 4 ID : 51270160996

Status : Answered

Chosen Option : 3





Q.108 What is action point in script writing ?

- (1) Action point makes a bridge for transition from one scene to another
- (2) All fight scenes come under action point
- (3) Action point is not natural and hence not required in the script
- (4) Action point is the actual mid-point in the script

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115658

Option 1 ID : 51270160997

Option 2 ID : 51270160998

Option 3 ID : 51270160999

Option 4 ID : 51270161000

Status : Answered

Chosen Option : 4

Q.109 What is mid-point in script writing ?

- (1) Interval scene
- (2) A scene which makes the story interesting
- (3) A scene which makes the story dramatic
- (4) A scene which makes the story boring

Options 1. 1

2. 2

3. 3

4. 4



Question Type : MCQ

Question ID : 51270115659

Option 1 ID : 51270161001

Option 2 ID : 51270161002

Option 3 ID : 51270161003

Option 4 ID : 51270161004

Status : Answered

Chosen Option : 1



Q.110

Which of these are conventional printing processes ?

- (A) Sound
- (B) Letterpress
- (C) Offset
- (D) Tone
- (E) Screen

Choose the **correct** answer from the options given below :

- (1) (B), (C) and (E) Only
- (2) (A), (B) and (C) Only
- (3) (C), (D) and (E) Only
- (4) (A), (D) and (E) Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115694**

Option 1 ID : **51270161141**

Option 2 ID : **51270161142**

Option 3 ID : **51270161143**

Option 4 ID : **51270161144**

Status : **Answered**

Chosen Option : **1**

Q.111

Which of the following are not the part of Integrated Marketing Communication (IMC) ?

- (A) Manufacturing
- (B) Advertising
- (C) PR and Publicity
- (D) Promotion
- (E) Recycling

Choose the **correct** answer from the options given below :

- (1) (A) and (B) Only
- (2) (A) and (C) Only
- (3) (A) and (D) Only
- (4) (A) and (E) Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115691**

Option 1 ID : **51270161129**

Option 2 ID : **51270161130**

Option 3 ID : **51270161131**

Option 4 ID : **51270161132**

Status : **Answered**

Chosen Option : **4**

Q.112

Which of the following are Large Language Models ?

- (A) ChatGPT
- (B) Yahoo
- (C) Claude
- (D) Zodiac
- (E) Gemini

Choose the **correct** answer from the options given below :

- (1) (A), (B) and (C) Only
- (2) (A), (C) and (E) Only
- (3) (B), (C) and (D) Only
- (4) (C), (D) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115698**

Option 1 ID : **51270161157**

Option 2 ID : **51270161158**

Option 3 ID : **51270161159**

Option 4 ID : **51270161160**

Status : **Answered**

Chosen Option : **2**

Q.113

Which of the following are not Japanese film directors ?

- (A) Kenji Mizoguchi
- (B) Kim Jee-Won
- (C) Ang Lee
- (D) Akira Kurosawa
- (E) Hiroshi Inagaki

Choose the **correct** answer from the options given below :

- (1) (B) and (E) Only
- (2) (A) and (C) Only
- (3) (B) and (C) Only
- (4) (D) and (E) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115696**

Option 1 ID : **51270161149**

Option 2 ID : **51270161150**

Option 3 ID : **51270161151**

Option 4 ID : **51270161152**

Status : **Answered**

Chosen Option : **3**



Q.114 The strengths of Uses and Gratification theory are :

- (A) Provides insightful analysis of how people experience media content
- (B) Cannot easily address the presence or absence of effects
- (C) Differentiates active uses of media from more passive uses
- (D) Media gratifications are often not associated with effects
- (E) Respects intellect and ability of media consumers

Choose the **correct** answer from the options given below :

- (1) (A), (B) and (C) Only
- (2) (A), (C) and (E) Only
- (3) (B), (D) and (C) Only
- (4) (B) and (D) Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115690**

Option 1 ID : **51270161125**

Option 2 ID : **51270161126**

Option 3 ID : **51270161127**

Option 4 ID : **51270161128**

Status : **Answered**

Chosen Option : **2**

Q.115

What is the full form of jpeg (used in media design) ?

- (1) Joint Picture Experts Group
- (2) Joint Photographic Experts Group
- (3) Joint Photographic Efficient Group
- (4) Joint Photographic Experts Graphic

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115636**

Option 1 ID : **51270160909**

Option 2 ID : **51270160910**

Option 3 ID : **51270160911**

Option 4 ID : **51270160912**

Status : **Answered**

Chosen Option : **4**



Q.116 Who started the newspaper 'The Times', a popular newspaper of England ?

- (1) John Thompson
- (2) John Guttenberg
- (3) John Walter
- (4) J. Owng

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115670**

Option 1 ID : **51270161045**

Option 2 ID : **51270161046**

Option 3 ID : **51270161047**

Option 4 ID : **51270161048**

Status : **Answered**

Chosen Option : **1**

Q.117 Match List - I with List - II.

List - I

- (A) Facebook
- (B) Linkedin
- (C) You Tube
- (D) X

List - II

- (I) King of Video Clips
- (II) Microblogging
- (III) The Professional Network
- (IV) Most popular SNS

Choose the **correct** answer from the options given below :

- (1) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (2) (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
- (3) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)
- (4) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115720**

Option 1 ID : **51270161245**

Option 2 ID : **51270161246**

Option 3 ID : **51270161247**

Option 4 ID : **51270161248**

Status : **Answered**

Chosen Option : **4**

Q.118 In 1921, the Government of India appointed a Committee to look into the Press Laws and make recommendations under the chairmanship of Sir _____.

- (A) Tej
- (B) Bahadur
- (C) Sapru
- (D) Teja
- (E) Sahni

Choose the **correct** answer from the options given below :

- (1) (A), (D) and (E) Only
- (2) (A), (B) and (C) Only
- (3) (B), (D) and (E) Only
- (4) (C), (D) and (E) Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **51270115706**
Option 1 ID : **51270161189**
Option 2 ID : **51270161190**
Option 3 ID : **51270161191**
Option 4 ID : **51270161192**
Status : **Answered**
Chosen Option : **3**

Q.119 If filmed at less than 24 frames per second speed, how will the motion appear ?

- (1) Slower
- (2) Normal
- (3) Freeze
- (4) Faster

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **51270115653**
Option 1 ID : **51270160977**
Option 2 ID : **51270160978**
Option 3 ID : **51270160979**
Option 4 ID : **51270160980**
Status : **Answered**
Chosen Option : **4**

Q.120 Arrange the following in sequential order according to the inverted pyramid news story format :

- (A) Minor details not covered so far
- (B) Expansion of first and second leads
- (C) Headline
- (D) First summary lead
- (E) The second lead

Choose the **correct** answer from the options given below :

- (1) (C), (D), (E), (B), (A)
- (2) (C), (D), (E), (A), (B)
- (3) (D), (C), (E), (A), (B)
- (4) (D), (C), (A), (E), (B)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115680**

Option 1 ID : **51270161085**

Option 2 ID : **51270161086**

Option 3 ID : **51270161087**

Option 4 ID : **51270161088**

Status : **Answered**

Chosen Option : **1**

Q.121 Who is the author of 'The Society of the Spectacle' (1977) ?

- (1) Guy Debord
- (2) Boorstin
- (3) H.G. Wells
- (4) Foucault

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115666**

Option 1 ID : **51270161029**

Option 2 ID : **51270161030**

Option 3 ID : **51270161031**

Option 4 ID : **51270161032**

Status : **Answered**

Chosen Option : **4**

Q.122 In script writing, who coined beginning-middle-end concept ?

- (1) Aristotle
- (2) Syd Field
- (3) J.V. Mascelli
- (4) James Cameron

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115656

Option 1 ID : 51270160989

Option 2 ID : 51270160990

Option 3 ID : 51270160991

Option 4 ID : 51270160992

Status : Answered

Chosen Option : 4

Q.123 Arrange the following in the ascending order of their first publication year :

- (A) 'Kavyadarsa' by Dandin
- (B) 'Natyasastra' by Bharat Muni
- (C) 'Locana' by Abhinavagupta
- (D) 'Dhvanyalok' by Anandvardhan
- (E) 'Rasa Gangadhar' by Jagannatha

Choose the correct answer from the options given below :

- (1) (B), (A), (D), (C), (E)
- (2) (A), (B), (D), (C), (E)
- (3) (D), (B), (A), (E), (C)
- (4) (D), (A), (C), (B), (E)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115676

Option 1 ID : 51270161069

Option 2 ID : 51270161070

Option 3 ID : 51270161071

Option 4 ID : 51270161072

Status : Answered

Chosen Option : 1

Q.124

Match List - I with List - II.

List - I (Films)	List - II (Country)
(A) The White Balloon	(I) France
(B) Bicycle Thieves	(II) India
(C) Bed and Board	(III) Italy
(D) Garam Hawa	(IV) Iran

Choose the **correct** answer from the options given below :

- (1) (A)-(IV), (B)-(III), (C)-(I), (D)-(II)
- (2) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)
- (3) (A)-(II), (B)-(III), (C)-(I), (D)-(IV)
- (4) (A)-(I), (B)-(IV), (C)-(III), (D)-(II)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115710

Option 1 ID : 51270161205

Option 2 ID : 51270161206

Option 3 ID : 51270161207

Option 4 ID : 51270161208

Status : Answered

Chosen Option : 1



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Q.125 Match List - I with List - II.

List - I

- (A) Lopsided Distribution
- (B) Product line
- (C) Troika
- (D) Principals

List - II

- (I) A tripartite relationship between the company, leader and the customer
- (II) Manufacturing and marketing companies who appoint dealers to sell their products
- (III) Unplanned and haphazard distribution of products in the market
- (IV) Group of closely related products sold by a company

Choose the **correct** answer from the options given below :

- (1) (A)-(I), (B)-(II), (C)-(IV), (D)-(III)
- (2) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)
- (3) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (4) (A)-(IV), (B)-(III), (C)-(II), (D)-(I)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115713

Option 1 ID : 51270161217

Option 2 ID : 51270161218

Option 3 ID : 51270161219

Option 4 ID : 51270161220

Status : Answered

Chosen Option : 2

Q.126

Who among the following is the proponent of 'Sadharanikarana' ?

- (1) Bhatta Nayaka
- (2) Bhatta Nrisimha
- (3) Bhatta Lollata
- (4) Bhatta Tota

Options 1. 1

- 2. 2
- 3. 3
- 4. 4



Question Type : MCQ

Question ID : 51270115647

Option 1 ID : 51270160953

Option 2 ID : 51270160954

Option 3 ID : 51270160955

Option 4 ID : 51270160956

Status : Answered

Chosen Option : 2



Q.127 Arrange the following steps in the sequential order in which they are performed in the development and implementation of measurement tools :

- (A) Selection of Indicators
- (B) Specification of Concept Dimensions
- (C) Formation of Index
- (D) Concept Development
- (E) Using the Index in a real situation

Choose the **correct** answer from the options given below :

- (1) (B), (D), (A), (C), (E)
- (2) (D), (B), (A), (C), (E)
- (3) (A), (D), (B), (C), (E)
- (4) (C), (B), (D), (A), (E)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**
Question ID : **51270115687**
Option 1 ID : **51270161113**
Option 2 ID : **51270161114**
Option 3 ID : **51270161115**
Option 4 ID : **51270161116**
Status : **Answered**
Chosen Option : **3**

Q.128 In which of the following methodologies is the size of the sample determined by 'Theoretical Saturation' ?

- (1) Ethnography
- (2) Narrative Analysis
- (3) Grounded Theory
- (4) Action Research

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**
Question ID : **51270115648**
Option 1 ID : **51270160957**
Option 2 ID : **51270160958**
Option 3 ID : **51270160959**
Option 4 ID : **51270160960**
Status : **Answered**
Chosen Option : **2**

Q.129 Arrange the following in the ascending order of their year of first adoption :

- (A) TLR camera
- (B) SLR camera
- (C) Pinhole camera
- (D) Mirrorless camera
- (E) DSLR camera

Choose the **correct** answer from the options given below :

- (1) (A), (B), (D), (C), (E)
- (2) (D), (C), (E), (B), (A)
- (3) (C), (A), (B), (E), (D)
- (4) (B), (A), (D), (E), (C)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115684**

Option 1 ID : **51270161101**

Option 2 ID : **51270161102**

Option 3 ID : **51270161103**

Option 4 ID : **51270161104**

Status : **Answered**

Chosen Option : **1**

Q.130 Arrange the following films in the descending order of their release year, beginning with the latest :

- (A) Vishal Bharadwaj's 'Kaminey'
- (B) Ram Gopal Verma's 'Company'
- (C) Madhur Bhandarkar's 'Page 3'
- (D) Anurag Kashyap's 'Gangs of Wasseypur'
- (E) Mani Ratnam's 'Guru'

Choose the **correct** answer from the options given below :

- (1) (A), (D), (E), (B), (C)
- (2) (E), (A), (D), (C), (B)
- (3) (C), (B), (A), (D), (E)
- (4) (D), (A), (E), (C), (B)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115674**

Option 1 ID : **51270161061**

Option 2 ID : **51270161062**

Option 3 ID : **51270161063**

Option 4 ID : **51270161064**

Status : **Answered**

Chosen Option : **4**

Q.131 A speech by Dr. B.R. Ambedkar, Law Minister, was reported in the National Herald in April 1948. According to the report Dr. Ambedkar criticised Congress Government and particularly _____ and _____.

- (A) Nehru
- (B) Gandhi
- (C) Jinnah
- (D) Patel
- (E) Shastri

Choose the **correct** answer from the options given below :

- (1) (B) and (C) Only
- (2) (C) and (D) Only
- (3) (D) and (E) Only
- (4) (A) and (D) Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **51270115703**
Option 1 ID : **51270161177**
Option 2 ID : **51270161178**
Option 3 ID : **51270161179**
Option 4 ID : **51270161180**
Status : **Answered**
Chosen Option : **4**

Q.132 According to Horton and Wohl (1956) a very popular Radio Programme of USA in 1951 was much like a forerunner of reality television. What was that Radio Programme ?

- (1) The Lonesome Gal
- (2) Martial Invasion
- (3) Mission Possible
- (4) Lonely Planet

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **51270115664**
Option 1 ID : **51270161021**
Option 2 ID : **51270161022**
Option 3 ID : **51270161023**
Option 4 ID : **51270161024**
Status : **Answered**
Chosen Option : **3**

Q.133 Who is the author of the book 'Imagined Communities' published in 1983 ?

- (1) B. Anderson
- (2) L. Althusser
- (3) J. Baudrillard
- (4) T. Adorno

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115645**

Option 1 ID : **51270160945**

Option 2 ID : **51270160946**

Option 3 ID : **51270160947**

Option 4 ID : **51270160948**

Status : **Answered**

Chosen Option : **1**

Q.134 Which of the following newspapers was started by Raja Ram Mohan Roy in Persian ?

- (1) Samachar Chandrika
- (2) Mirat-ul-Akhbar
- (3) Mirat Khabar
- (4) Sambad Kaumudi

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **51270115669**

Option 1 ID : **51270161041**

Option 2 ID : **51270161042**

Option 3 ID : **51270161043**

Option 4 ID : **51270161044**

Status : **Answered**

Chosen Option : **2**



Q.135

What is Step Outline in screenplay writing ?

- (1) Summary/Nutshell of the screenplay
- (2) Highlights of the screenplay
- (3) Treatment of the screenplay
- (4) Story of the screenplay

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115662**

Option 1 ID : **51270161013**

Option 2 ID : **51270161014**

Option 3 ID : **51270161015**

Option 4 ID : **51270161016**

Status : **Answered**

Chosen Option : **1**

Q.136

The famous novel 'The War of the World' was Radio broadcast in 1938 resulting in a public disturbance. Whose Novel is this ?

- (1) Marshal McLuhan
- (2) Walter J. Ong
- (3) H.G. Wells
- (4) Neil Postman

Options 1. 1

2. 2

3. 3

4. 4



Question Type : **MCQ**

Question ID : **51270115672**

Option 1 ID : **51270161053**

Option 2 ID : **51270161054**

Option 3 ID : **51270161055**

Option 4 ID : **51270161056**

Status : **Answered**

Chosen Option : **3**



Q.137 The view in Philosophy and Psychology that we learn through experience and that we are born with an 'empty slate' (tabula rasa) is known as :

- (1) Realism
- (2) Internalism
- (3) Empiricism
- (4) Empathy

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **51270115644**

Option 1 ID : **51270160941**

Option 2 ID : **51270160942**

Option 3 ID : **51270160943**

Option 4 ID : **51270160944**

Status : **Answered**

Chosen Option : **1**

Q.138 Arrange the following in the ascending order in which they came into existence or were launched :

- (A) First Public Relations Day observed
- (B) World Public Relations Conference, Mumbai
- (C) Public Relations Society of India Registered
- (D) Public Relations Society of India founded
- (E) Launching of 'Public Relations Voice' the first professional Journal in Hyderabad

Choose the **correct** answer from the options given below :

- (1) (D), (C), (B), (E), (A)
- (2) (B), (D), (C), (A), (E)
- (3) (D), (B), (C), (A), (E)
- (4) (D), (C), (B), (A), (E)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **51270115682**

Option 1 ID : **51270161093**

Option 2 ID : **51270161094**

Option 3 ID : **51270161095**

Option 4 ID : **51270161096**

Status : **Answered**

Chosen Option : **4**

Q.139 Arrange the following shutter speeds, beginning from illusion of motion image to complete freeze image :

- (A) 1/2000
- (B) 1/4
- (C) 1/15
- (D) 1/8
- (E) 1/4000

Choose the **correct** answer from the options given below :

- (1) (A), (B), (C), (D), (E)
- (2) (C), (B), (D), (A), (E)
- (3) (D), (C), (B), (E), (A)
- (4) (B), (D), (C), (A), (E)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**
Question ID : **51270115683**
Option 1 ID : **51270161097**
Option 2 ID : **51270161098**
Option 3 ID : **51270161099**
Option 4 ID : **51270161100**
Status : **Answered**
Chosen Option : **4**

Q.140 Who among the following is the author of 'Cybernetics: Or Control and Communication in the Animal and Machine' first published in 1948 ?

- (1) Shannon and Weaver
- (2) George Lakoff
- (3) Herbert Lasswell
- (4) Norbert Wiener

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**
Question ID : **51270115646**
Option 1 ID : **51270160949**
Option 2 ID : **51270160950**
Option 3 ID : **51270160951**
Option 4 ID : **51270160952**
Status : **Answered**
Chosen Option : **3**

Comprehension:

Read the following passage and answer the questions :

Prior to exploring type and tonality of Social Media's coverage of the emergence and spread of the COVID19 menace, it is probably pertinent to understand why Social Media is relevant and thus demands attention. As technology has progressed, mobile phones have evolved from being just a device to make calls or send messages. Present line of mobile phones come with several features, compelling users to depend on it for myriad purposes. Instant communication, voice or textual, is being facilitated by mobiles and social networking platforms it is providing access to.

According to Data Reportal (2020) internet is being currently used globally by 60% people, which in figures translate to over 4.6 billion. Over a one-year period ending October 2020, internet use base grew by 321 million. The annual growth rate of internet adoption has been computed at 7%, implying addition of over 8,75,000 per day (Data Reportal 2020). Though a significant majority, nearly 91%, utilize their mobiles to access the internet, laptops and desktops continue to be used for this purpose. Till October 2020, number of social media user was pegged at over 4 billion which amounts to 53% of the total global headcount.

SubQuestion No : 141

Q.141 As per the paragraph what is annual growth of internet adoption and implying addition per day ?

- (1) 6% and 8,80,000/-
- (2) 5% and 8,76,000/-
- (3) 6.9% and 8,75,000/-
- (4) 7% and 8,75,000/-

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115727

Option 1 ID : 51270161269

Option 2 ID : 51270161270

Option 3 ID : 51270161271

Option 4 ID : 51270161272

Status : Answered

Chosen Option : 4

Comprehension:

Read the following passage and answer the questions :

Prior to exploring type and tonality of Social Media's coverage of the emergence and spread of the COVID19 menace, it is probably pertinent to understand why Social Media is relevant and thus demands attention. As technology has progressed, mobile phones have evolved from being just a device to make calls or send messages. Present line of mobile phones come with several features, compelling users to depend on it for myriad purposes. Instant communication, voice or textual, is being facilitated by mobiles and social networking platforms it is providing access to.

According to Data Reportal (2020) internet is being currently used globally by 60% people, which in figures translate to over 4.6 billion. Over a one-year period ending October 2020, internet use base grew by 321 million. The annual growth rate of internet adoption has been computed at 7%, implying addition of over 8,75,000 per day (Data Reportal 2020). Though a significant majority, nearly 91%, utilize their mobiles to access the internet, laptops and desktops continue to be used for this purpose. Till October 2020, number of social media user was pegged at over 4 billion which amounts to 53% of the total global headcount.

SubQuestion No : 142

Q.142

As per the paragraph how many people are using internet worldwide ?

- (1) 4.6 billion
- (2) 4.0 billion
- (3) 3.9 billion
- (4) 3.8 billion

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115726

Option 1 ID : 51270161265

Option 2 ID : 51270161266

Option 3 ID : 51270161267

Option 4 ID : 51270161268

Status : Answered

Chosen Option : 1

Comprehension:

Read the following passage and answer the questions :

Prior to exploring type and tonality of Social Media's coverage of the emergence and spread of the COVID19 menace, it is probably pertinent to understand why Social Media is relevant and thus demands attention. As technology has progressed, mobile phones have evolved from being just a device to make calls or send messages. Present line of mobile phones come with several features, compelling users to depend on it for myriad purposes. Instant communication, voice or textual, is being facilitated by mobiles and social networking platforms it is providing access to.

According to Data Reportal (2020) internet is being currently used globally by 60% people, which in figures translate to over 4.6 billion. Over a one-year period ending October 2020, internet use base grew by 321 million. The annual growth rate of internet adoption has been computed at 7%, implying addition of over 8,75,000 per day (Data Reportal 2020). Though a significant majority, nearly 91%, utilize their mobiles to access the internet, laptops and desktops continue to be used for this purpose. Till October 2020, number of social media user was pegged at over 4 billion which amounts to 53% of the total global headcount.

SubQuestion No : 143

Q.143 As per the paragraph what is the main reason for mobile phone's popularity ?

- (1) They come with several features, compelling users to depend on it for various purposes
- (2) They are getting cheaper
- (3) They are easily available
- (4) They are easy to operate

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115725

Option 1 ID : 51270161261

Option 2 ID : 51270161262

Option 3 ID : 51270161263

Option 4 ID : 51270161264

Status : Answered

Chosen Option : 1

Comprehension:

Read the following passage and answer the questions :

Prior to exploring type and tonality of Social Media's coverage of the emergence and spread of the COVID19 menace, it is probably pertinent to understand why Social Media is relevant and thus demands attention. As technology has progressed, mobile phones have evolved from being just a device to make calls or send messages. Present line of mobile phones come with several features, compelling users to depend on it for myriad purposes. Instant communication, voice or textual, is being facilitated by mobiles and social networking platforms it is providing access to.

According to Data Reportal (2020) internet is being currently used globally by 60% people, which in figures translate to over 4.6 billion. Over a one-year period ending October 2020, internet use base grew by 321 million. The annual growth rate of internet adoption has been computed at 7%, implying addition of over 8,75,000 per day (Data Reportal 2020). Though a significant majority, nearly 91%, utilize their mobiles to access the internet, laptops and desktops continue to be used for this purpose. Till October 2020, number of social media user was pegged at over 4 billion which amounts to 53% of the total global headcount.

SubQuestion No : 144

Q.144 As per the paragraph worldwide how many people access internet via mobile phones ?

- (1) 91 %
- (2) 90 %
- (3) 92 %
- (4) 93 %

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 51270115728

Option 1 ID : 51270161273

Option 2 ID : 51270161274

Option 3 ID : 51270161275

Option 4 ID : 51270161276

Status : Answered

Chosen Option : 1

Comprehension:

Read the following passage and answer the questions :

Prior to exploring type and tonality of Social Media's coverage of the emergence and spread of the COVID19 menace, it is probably pertinent to understand why Social Media is relevant and thus demands attention. As technology has progressed, mobile phones have evolved from being just a device to make calls or send messages. Present line of mobile phones come with several features, compelling users to depend on it for myriad purposes. Instant communication, voice or textual, is being facilitated by mobiles and social networking platforms it is providing access to.

According to Data Reportal (2020) internet is being currently used globally by 60% people, which in figures translate to over 4.6 billion. Over a one-year period ending October 2020, internet use base grew by 321 million. The annual growth rate of internet adoption has been computed at 7%, implying addition of over 8,75,000 per day (Data Reportal 2020). Though a significant majority, nearly 91%, utilize their mobiles to access the internet, laptops and desktops continue to be used for this purpose. Till October 2020, number of social media user was pegged at over 4 billion which amounts to 53% of the total global headcount.

SubQuestion No : 145

Q.145 As per the paragraph, how many people were using social media worldwide ?

- (1) Over 4 billion
- (2) Over 5 billion
- (3) Over 6 billion
- (4) Over 3 billion

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115729

Option 1 ID : 51270161277

Option 2 ID : 51270161278

Option 3 ID : 51270161279

Option 4 ID : 51270161280

Status : Answered

Chosen Option : 1



Comprehension:

Read the following passage and answer the questions :

The differences between 'video production' and 'television production' have become increasingly blurred. Most video production is concerned with non-broadcast programme making. Video productions are generally distributed via DVDs or online. Although video productions are generally made with a lower budget, it does not mean that few people see them. A simple tour of YouTube will show that millions of people are looking at video productions every day.

Television productions, on the other hand, are usually shown to a large public audience by broadcast or cable transmission, either 'live' or 'recorded'. Television transmissions are required to conform to closely controlled technical standards. However, television productions may be considered to be a type of video production once they are distributed in a non broadcast method (DVD, Internet, etc.). With the high quality of today's consumer and prosumer equipment, video productions can be made with equipments ranging from that meeting the most sophisticated professional broadcast standards to low-cost consumer items.

SubQuestion No : 146

Q.146 As per the paragraph when do television productions become video production ?

- (1) When they are distributed in a broadcast method
- (2) When they are distributed for shorter duration programs
- (3) When they are distributed for longer duration programs
- (4) When they are distributed in a non broadcast method like DVD and internet etc.

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115734**

Option 1 ID : **51270161293**

Option 2 ID : **51270161294**

Option 3 ID : **51270161295**

Option 4 ID : **51270161296**

Status : **Answered**

Chosen Option : **4**



Comprehension:

Read the following passage and answer the questions :

The differences between 'video production' and 'television production' have become increasingly blurred. Most video production is concerned with non-broadcast programme making. Video productions are generally distributed via DVDs or online. Although video productions are generally made with a lower budget, it does not mean that few people see them. A simple tour of YouTube will show that millions of people are looking at video productions every day.

Television productions, on the other hand, are usually shown to a large public audience by broadcast or cable transmission, either 'live' or 'recorded'. Television transmissions are required to conform to closely controlled technical standards. However, television productions may be considered to be a type of video production once they are distributed in a non broadcast method (DVD, Internet, etc.). With the high quality of today's consumer and prosumer equipment, video productions can be made with equipments ranging from that meeting the most sophisticated professional broadcast standards to low-cost consumer items.

SubQuestion No : 147

Q.147

As per the paragraph how TV productions are shown to audience ?

- (1) By Broadcast or Cable Transmission
- (2) By DVDs
- (3) By Internet
- (4) By Private Viewing

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115733

Option 1 ID : 51270161289

Option 2 ID : 51270161290

Option 3 ID : 51270161291

Option 4 ID : 51270161292

Status : Answered

Chosen Option : 1

Comprehension:

Read the following passage and answer the questions :

The differences between 'video production' and 'television production' have become increasingly blurred. Most video production is concerned with non-broadcast programme making. Video productions are generally distributed via DVDs or online. Although video productions are generally made with a lower budget, it does not mean that few people see them. A simple tour of YouTube will show that millions of people are looking at video productions every day.

Television productions, on the other hand, are usually shown to a large public audience by broadcast or cable transmission, either 'live' or 'recorded'. Television transmissions are required to conform to closely controlled technical standards. However, television productions may be considered to be a type of video production once they are distributed in a non broadcast method (DVD, Internet, etc.). With the high quality of today's consumer and prosumer equipment, video productions can be made with equipments ranging from that meeting the most sophisticated professional broadcast standards to low-cost consumer items.

SubQuestion No : 148

Q.148

As per the paragraph how video productions are shown to audience ?

- (1) Video productions are shown to audience via cable TV
- (2) Video productions are shown to audience through Dish TV/DTH
- (3) Video productions are shown to audience via live medium
- (4) Video productions are shown to audience through DVDs and online

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 51270115732

Option 1 ID : 51270161285

Option 2 ID : 51270161286

Option 3 ID : 51270161287

Option 4 ID : 51270161288

Status : Answered

Chosen Option : 4



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Comprehension:

Read the following passage and answer the questions :

The differences between 'video production' and 'television production' have become increasingly blurred. Most video production is concerned with non-broadcast programme making. Video productions are generally distributed via DVDs or online. Although video productions are generally made with a lower budget, it does not mean that few people see them. A simple tour of YouTube will show that millions of people are looking at video productions every day.

Television productions, on the other hand, are usually shown to a large public audience by broadcast or cable transmission, either 'live' or 'recorded'. Television transmissions are required to conform to closely controlled technical standards. However, television productions may be considered to be a type of video production once they are distributed in a non broadcast method (DVD, Internet, etc.). With the high quality of today's consumer and prosumer equipment, video productions can be made with equipments ranging from that meeting the most sophisticated professional broadcast standards to low-cost consumer items.

SubQuestion No : 149

Q.149 As per the paragraph what is the difference between 'video production' and 'television production' ?

- (1) Video production is for non-broadcast and shown to a smaller public whereas television productions are for broadcast and shown to large audience
- (2) Video production is easy to produce whereas television production is difficult to produce
- (3) Video production is non-professional whereas television production is professional
- (4) Video production is a low quality production whereas television production is of high quality

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115731**

Option 1 ID : **51270161281**

Option 2 ID : **51270161282**

Option 3 ID : **51270161283**

Option 4 ID : **51270161284**

Status : **Answered**

Chosen Option : **2**



Comprehension:

Read the following passage and answer the questions :

The differences between 'video production' and 'television production' have become increasingly blurred. Most video production is concerned with non-broadcast programme making. Video productions are generally distributed via DVDs or online. Although video productions are generally made with a lower budget, it does not mean that few people see them. A simple tour of YouTube will show that millions of people are looking at video productions every day.

Television productions, on the other hand, are usually shown to a large public audience by broadcast or cable transmission, either 'live' or 'recorded'. Television transmissions are required to conform to closely controlled technical standards. However, television productions may be considered to be a type of video production once they are distributed in a non broadcast method (DVD, Internet, etc.). With the high quality of today's consumer and prosumer equipment, video productions can be made with equipments ranging from that meeting the most sophisticated professional broadcast standards to low-cost consumer items.

SubQuestion No : 150

Q.150

As per the paragraph how video productions can be made ?

- (1) With high quality broadcast level equipment to low-cost consumer items
- (2) With high quality equipment only
- (3) With low-end equipment only
- (4) With broadcast level equipment only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **51270115735**

Option 1 ID : **51270161297**

Option 2 ID : **51270161298**

Option 3 ID : **51270161299**

Option 4 ID : **51270161300**

Status : **Answered**

Chosen Option : **1**

